

NEW WORLD FAIR 2010 TERMS AND CONDITIONS

1. Exhibitor agrees to occupy exhibit space as assigned, and to be open and staffed during all regular fair hours. Exhibitor also agrees not to sublet or apportion to anyone else said space.
2. Exhibitor agrees that if accepted by Producer, New World Fair, into the May 22-23, 2010 New World Fair that Producer is under no obligation to rent space to Exhibitor in future events or future years.
3. Insurance, if desired by Exhibitor, must be obtained by him or her at their own expense. The Producer or Pasadena Conference Center assume no risk; and by the acceptance of this agreement, the Exhibitor expressly releases the Producer and the Pasadena Conference Center of and from any and all liability for any damage, injury, theft, or loss to any person or goods which may arise from the rental and occupation of said space by the Exhibitor.
4. The Producer will not be liable for refunds or any other liabilities whatsoever for the failure to produce the fair due to reasons of the enclosure in which the fair is to be produced being, before, or during the fair, destroyed by fire or other calamity, or by any act of God, public enemy, strikes, statutes, ordinances, or any legal authority, or any other cause beyond the Producer's control.
5. The Producer may rent or license space for any exhibit of interest to the general public or of educational value. All exhibits must be designed, constructed and operated in good taste and in accordance with the best interest of the fair, which Producer in its sole discretion shall have the right to decide. All sales, publicity and promotion activities conducted by the Exhibitor must be confined to his or her space.
Carnival tactics and the use of a public address system are forbidden.
- 6. Exhibitor is required to have a California Seller Permit and to inform Producer of the permit number IN ADVANCE of the fair.**
- 7. Cancellations: If Exhibitor must cancel his or her space(s) at the fair, it is Exhibitor's responsibility to notify the Producer immediately. There is a 50% of exhibit fee (booth rental fee) charge for cancellation prior to February 1, 2010, and a 100% exhibit fee (booth rental fee) charge for cancellation on or after February 1, 2010.**